It was Annie Franklin's third birthday yesterday and also the third anniversary of the death of her mother.

Rash, Pimples or any eruptional disorders.

No need to scratch—no discomfort during the day or to keep you from sleeping.

Constantly see and feel the results of its wonderful healing work. Whether your skin trouble is serious or slight, try it to-day.

Your druggist sells Poslam. For free sample, write to Emergency Laboratories, 32 West 25th St., New York.

Poslam Soap will do more to benefit your skin than you ever thought a soap could do. New Toilet Size, 15 cents.

# ALL ITCHING

No more itching when Poslam is used. Nothing but soothing, grateful comfort, as it controls and heals Eczema, Acne, Last night Annie was sleeping with Rash, Pimples or any eruptional disor-

# D. PRICE & CMPANY Sixth Ave., Cor. 18th Street



The same models that are customarily sold at twice our price-smart variations of the tier, minaret and pegtop effects—jackets lined throughout with peau de cygne.

Gabardines, crepe poplins, serges and novelties are the fabrics, in black, navy, tango, mahogany, green, Copenhagen, wistarla and brown, in all sizes from 14 to 44.

Sale of Stunning

Copies of Smartest Paris models, offered at other stores at \$25 and \$30

We have used Paris ideas in the execution of these Suits. They have been especially repro-duced for this sale from the best models of such high-class French designers as Bernard, Drecoll, Paguin and Cheruit.

Many models in the fashionable sergeand-taffeta and moire-and-taffeta combinations, and all the other leading tabrics in all the lavorite coloring . Sizes 14 to 44.

Important Extra Feature EXPERT ALTERATIONS FREE



# D. PRICE & EMPANY

Special Sale of

# **NEW SPRING COATS**

Such extremely beautiful styles were never shown at a price as low as \$7.95. Each of the twenty models for women and misses has its own particular chaim and grace.

The picture shows a \$7.95 coat of fine serge with the new moire Gladstone collar and the ripple bordered effect. Other striking styles of novelty checks, Bedford cords and moires — in black,



\$9.98 Values

The smartest tailored models in tier, minaret and pegtop style (one model as illustrated) of fine blue or black men's wear serge and the new Scotch plaids.





Exhibitions of Modern Dancing
In the GIMBEL Tes Room Tomorrow Afternoon, 3.30 to 5.

Afternoon Tea, 75c. Eighth Fi.



"My Word, What Collars!"

Paquin Collars—the one that gives the pointed decolletage in the back as well as in the front; and the style with tiny tassels dangling from its extended points—The Marie de Medici Collar that spreads itself like a fan.

The Collar that was inspired by a 16th Century mode of the Florentines.

These Collars in Organdie and Lace

Crepe Georgette Blouses, \$5 & \$6.95 Crepe de Chine Blouses, \$3.95, \$5, \$5.95, \$6.95
"Flower Kissed" Blouses, \$2

"Please Save That Bedroom Suite For Me -I Can Find Nothing Like It in Town!" This was the telephone message we received from a woman who had come

# The Sale of the David M. Kahn Stock of High-Grade Furniture

She found a bedroom suite that she liked and then went shopping to see if she could do betterwith the result noted in the headline.

This remarkable Sale is rich in just such oppor-tunities. The stock is all new, all desirable, and drawn from Grand Rapids and other furniture makers of high standing. GIMBEL prices are lower by 30% on an average than the original Kahn



There is, for instance, a most interesting collection of

#### Fine Mission Furniture

Well built, and mostly upholstered in brown Spanish leatner.

the pieces can be found in our own new stock at full prices.

Dining Room Suite, three pieces, \$87.50, from \$132.25.

Sideboard with inlay, \$50, from \$75.

China Closet, with inlay, \$31, from \$45.50.

China Closet, fumed oak, \$23, from \$35.

Side Tables, \$3 and \$12.50, from \$15 and \$25.

Side Tables, \$3 and \$12.50, from \$15 and \$25.

Card Table with five chairs, \$25, from \$50.

Eighth Floor

#### LIGHTING THE SUMMER HOME



\$3.75 Three finishes, solid mahogany, gold or white ivory, complete with 6 ft. cord, pull chain socket and pretty cretonne shade.

Most attractive Lamps and

Fixtures, suggesting comfort

and coolness in lighting, or-

dered especially for this event.

Unusually low prices for such

Desk or Boudoir Lamps,

exclusiveness and quality.

Table Lamps, \$8
Solid Mahogany, complete with 6 ft. cord and a 14-in.

Floor Lamps, \$24
In Ivory finish, reeded stand, three lights, pull chain sockets and 22-in. cretonne shade.

Wicker Electric Lamps Styles for tables from \$6.50 to \$18. Floor Lamps, \$25 to \$35. These in many styles to harmonize with the Summer wicker

Wicker Hanging Fixtures and Domes. pecially priced from \$12 to \$35 each. Graceful Glass Lamps, \$3.50 to \$7.50 Cretonne Shades for Same, \$4.75 to \$5.50 Each.

Cretonne Candle Shades, 50c to \$1.50.

Japanese Wicker Lamps, with Shades, \$14.50.

These are direct from Japan, very handsome, with silk lined wicker shades. Japanese Silk Lined Wicker Shades, Complete with Holder, \$1.75 to \$5.50 Each.

# THE GIMBEL

2,760 English Rock Teamot an accortment of sizes. I Special at 25c es. orth double and more. Bubway, Lower Floor



Satin Blouses at \$2 The Daintiest of Flowered Patterns with Japanese Sleeves and pretty

collars with cord and tassel. Also Crepe de Chine

Blouses, \$2.95

Another new model among the hundreds which await you tomorrow at this extraordinarily low price is one of Crepe de Chine with Japanese sleeves, with directoire collars, cuffs and vest of organdie, block white and all the new coloring and in the property of the color of the c black, white and all the new colorings, \$2.95.



### Important Sale of Raincoats for Women and Misses

We purchased at about half ordinary wholesale prices 460 Raincoats from the Paragon Rubber Company, 133 West 21st Street, and they will be sold accordingly.

> \$2 Rubber Surface Raincoats, 95c Plaid black with storm collar.

\$5 Single Texture Bombazine Raincoats, tan, \$2.95. \$6.95 Canton Cloth, plaid back Raincoats, \$3.95.

nair Raincoats, \$5.

\$12.50 Double Texture Bombazine Raglan Coats, \$7.95. Children's \$3 Raincoats and

Raincapes with hoods, 95c. \$8.95 Gray Mixture Mo-Subway Balcony



# 5.000 House Dresses in this A pril Sale, wonderful value

All of them 1914 models for spring and summer, as illustrated—but there are twenty different styles in Chambrays, Ginghams, Lawns and Percales—hosts of beautful colors, many different styles of trimmings and combination

#### Women's \$5 Dress Skirts, Special at \$2.95

#### Summer Rugs Lowest Prices

Pocahontas Rugs in dainty color-ings from sizes 18 x 36 in. up to 36 x 72 in., at 50c to \$2, regularly 75c to \$3.

Colonial Rag Rugs hand made from size 21 x 36 in., at 50c, up to 9x 12 ft., at \$9, usually 75c and \$12.

Crex Rugs nearly half price. Sizes 24 x 43 in. up to 9 ft. x 11 ft. 6 in.

200 Sample Brass Bedsteads Mostly in satin finish, and in many cases only one of a kind. These beds come from one of the most dependable manufacturers, and are of the best con-

struction and finish. The assortment begins at \$9 Beds for \$6 up to \$50 Beds at \$33 Mostly in 3 and 4 ft. sizes.

# Fruit Trees! Rose Bushes! Flowering Shrubs! Q A Sale Extraordinary.

Vast quantities have just come to GIMBELS from the finest Greenhouses in this country and from Holland.

Apple Trees—Pear Trees—Peach Trees—Quince Trees—Cherry Trees

35c Each - - 3 for \$1

Mail and Telephone Orders Carefully Executed

Rose Bushes

An assortment of ten, including the leading varieties and colors, special at \$1.

Flowering Shrubs Special at 35c, or 3 for \$1; 3 to 5 ft. high. Grass Seeds, 16c qt., \$4 bushel.

Rhododendrons, 3 and 4 ft. tall, in all colors, special at 75c and \$1.25 each. Magnolias, special at \$1.75, \$1.25 and On Orders for 50 or More Trees Special Price of 5 for \$1

Dahlia Clumps A group of twenty-five assorted varieties, regularly 20c and 25c each; special, 25 for \$2.

Grass Seed, 16c a qt.

Gladiolus Bulbs, special at 25c doz. Tuberoses, special at 35c doz.

Cinnamon and Madeira Vines, special at 10c each. Subway Store, Balcony

WORLD WANTS WORK WONDERS